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**TD Ameritrade Institutional Announces the 2018 Financial Planning
Scholarship and Grant Winners**

12 Students Awarded \$5,000 Each and Two Universities Receive \$75,000 in Total

JERSEY CITY, N.J., July 24, 2018 – TD Ameritrade Institutional¹ is giving a financial boost to students with their eyes on financial planning careers and to universities that are building programs to attract and train the industry’s next generation of independent registered investment advisors (RIAs).

Today, TD Ameritrade Institutional awarded its 6th annual NextGen RIA Scholarships of \$5,000 each to 12 students pursuing bachelor's degrees in financial planning, including two awards for students from under-represented demographic groups to help increase diversity in the RIA industry.

NextGen RIA grants totaling \$75,000, meanwhile, were awarded to two universities that are building out their financial planning degree programs.

“RIAs seeking fresh talent to help serve a growing base of next generation clients need to look no further than this year’s scholarship winners,” said Kate Healy, managing director, Generation Next, TD Ameritrade Institutional. “We’re encouraged that this program attracts more applicants with each passing year. We believe this points to a growing interest in financial planning among young adults, which gives me hope for the future of the RIA profession.”

According to findings from a recent study conducted for TD Ameritrade Institutional², hiring practices among RIAs are evolving to reflect changing demographics. Nearly a quarter of RIAs are hiring college interns and 30 percent are hiring younger advisors as part of their next gen planning efforts.

TD Ameritrade Institutional is an industry leader in developing programs designed to raise awareness of the career prospects in financial planning and in encouraging more universities to expand their degree programs. Over ten years, TD Ameritrade has committed to investing more than \$4.5 million through scholarships, grants and other education programs.

Meet the Winners

The 2018 NextGen RIA Scholarship winners are:

Mana Angilau
Utah Valley University

Kevin Cowan
Utah Valley University

Nicholas Ellison
Liberty University

Alex Graham
Utah Valley University

Alleia James
University of Illinois at
Chicago

Madisen Karlson
Utah Valley University

Benjamin Kennedy
Virginia Polytechnic
Institute & State
University

Patrick Marcinko
Virginia Polytechnic
Institute & State
University

Thomas Meek
Kansas State
University

Seth Newby
Western Kentucky
University

Colton Peck
Utah Valley University

Victoria Santini
University of Georgia

University Grants

The two schools winning this year's NextGen RIA grants are **University of Utah of Salt Lake City**, which received a \$50,000 grant to expand an established program, and **Central Washington University of Ellensburg, Wash.**, which received a \$25,000 grant to help launch its emerging program.

To celebrate the achievement, and help put a face on the future of financial planning, TD Ameritrade Institutional invited the scholarship and grant winners to visit New York City and the Nasdaq MarketSite in Times Square, where winners helped ring the Closing Bell on July 24.

For more information about TD Ameritrade Institutional's NextGen RIA Scholarships & Grants, visit www.tdainstitutional.com/lp/nextgen-scholarship.page or email ScholarshipsatTDA@tdameritrade.com.

You can also follow Healy – the Advokate – on Twitter at [@KateHealy_TDA](https://twitter.com/KateHealy_TDA).

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About TD Ameritrade Institutional

TD Ameritrade Institutional (www.tdainstitutional.com) is a leading provider of comprehensive brokerage and custody services to more than 6,000 fee-based, independent RIAs and their clients. Our advanced technology platform, coupled with personal support from our dedicated service teams, allows investment advisors to run their practices more efficiently and effectively while optimizing time with clients. TD Ameritrade Institutional is a division of TD Ameritrade, Inc., a brokerage subsidiary of TD Ameritrade Holding Corporation.

About TD Ameritrade Holding Corporation

TD Ameritrade provides investing services and education to more than 11 million client accounts totaling more than \$1.2 trillion in assets, and custodial services to more than 6,000 registered investment advisors. We are a leader in U.S. retail trading, executing an average of more than 780,000 trades per day for our clients, more than a quarter of which come from mobile devices. We have a proud history of innovation, dating back to our start in 1975, and today our team of nearly 10,000-strong is committed to carrying it forward. Together, we are leveraging the latest in cutting edge technologies and one-on-one client care to transform lives, and investing, for the better. Learn more by visiting TD Ameritrade's newsroom at www.amtd.com, or read our stories at Fresh Accounts (<https://freshaccounts.amtd.com/home/default.aspx>).

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¹ TD Ameritrade Institutional is a division of TD Ameritrade, Inc., a brokerage subsidiary of TD Ameritrade Holding Corporation.

² TD Ameritrade Institutional, 2018 RIA Sentiment Survey, 2018.

Source: TD Ameritrade Holding Corporation